



TÜRK ECZACILARI BİRLİĞİ MERKEZ HEYETİ



21.08.2009 * 6735

36.L.00

Dear Mr. Jeffrey Kindler

Chief Executive Officer and Chairman of the Board

In recent period, because of the health reforms and the economic crisis, community pharmacists have been dealing with significant difficulties that our Association is actively working to overcome. As the umbrella organisation of all community pharmacists, we have been making negotiations with all pharmaceutical companies including Pfizer Turkey to re-regulate changing conditions of drug purchasing since March 2009. In the previous process, many domestic and foreign drug companies have displayed positive attitude and feel of solidarity with the pharmacists and they have made certain improvements through re-regulating the commercial discounts and due dates. However, in spite of the fact that we have made long interviews with the officials of Pfizer in Turkey, we could not get an positive attitude which we can accept as adequate for the demands that we have introduced until now. As a consequence, our members prefer to sell the generic drugs of the companies that made improvements on commercial discounts and due dates.

Pfizer AG displayed a kind attention by hiring a one of the first booths to the 69. FIP World Congress of Pharmacy which will be held between 3 and 8 September, 2009 in Istanbul, Turkey, which is hosted by Turkish Pharmacists' Association. We will be pleased with being together as the parties who overcame the problem that we mentioned above. However, unless we couldn't reach a consensus till the Congress, it would be significantly hard for us to share the same floor with a company which ignores the requests of our organisation.



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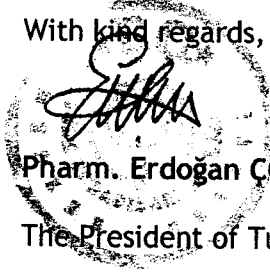


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MERKEZ HEYETİ**



I hope that you will take the necessary stance on the issue and display the highest level of contribution to resolve the problem urgently.

With kind regards,



Pharm. Erdoğan ÇOLAK

The President of Turkish Host Committee of 69. FIP World Congress of Pharmacy /

The President of Turkish Pharmacists' Association

Distribution: Pfizer AG / Pfizer Turkey



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